



IQ-RAP Media (Launch Feb 2016)

The IQ-RAP launch was held in conjunction with a press conference in Charters Towers last week on Monday 1st February. We were pleased with the interest from local and regional media outlets and the great coverage we received through a number of media outlets across the state.

The media outlets covered some of our key messages, including:

- The importance of the inland Queensland roads and the need to upgrade to fit-for-purpose use
- The IQ-RAP has identified \$5 billion worth of works are needed in the next 18 years
- The plan is the first of its kind in Australia
- The regional Queensland economy (outside Brisbane) is approx. 52% of the state's Gross State Product, that is, \$140 billion

The IQ-RAP received media coverage from the following media outlets:

Newspapers

The Northern Miner (Charters Towers)	Queensland Country Life
Townsville Bulletin	North Queensland Register
Gympie Times	Caboolture News
News Mail (Bundaberg)	Western Star (Roma)
Dalby Herald	Central & North Burnett Times
Longreach Leader	Toowoomba Chronicle
Sunshine Coast Daily	Daily Mercury News
Whitsunday Times	Queensland Times
Ipswich Advertiser	Fraser Coast Chronicle
Gatton Star	Coolum & Nth Shore News
Central Telegraph	The Range News
South Burnett Times.	

Television

Regional WIN news	Regional 7 news
-------------------	-----------------

Radio

ABC covered the story in news bulletins and in breakfast programs across the regions, including:

- ABC Far North (Cairns)
- ABC North Queensland (Townsville)
- ABC Western Queensland (Longreach)
- ABC Tropical North (Mackay)
- ABC Capricornia (Rockhampton)

- ABC Wide Bay (Bundaberg)
- ABC Southern Cross (Toowoomba)

The story was also covered in news bulletins on commercial stations, such as SEA FM and Zinc FM, in regional areas, including:

- Townsville
- Mackay
- Rockhampton
- Toowoomba
- Innisfail

Publications

Australian Logistics Council Update - state news (sent to all members) and Queensland Industry Advocate

Online

Surat Basin Online <http://www.suratbasin.com.au/news/racq-backs-plan-roads/2918060/>
Queensland Farmers' Federation <http://www.qff.org.au/heres-10-things-to-know-from-qff-32/>
Department of Infrastructure and Regional Development <https://rda.gov.au/news/20160224-ql-roads.aspx>